



B O M A

GREATER MINNEAPOLIS

2023 SPONSORSHIPS

WHY SPONSOR WITH BOMA?

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WHO WE ARE

BOMA Greater Minneapolis is a trade association representing the interests of commercial real estate in Minneapolis and its suburbs. Our professionals come from office, medical, industrial, retail, and mixed-use buildings. We are one of 100 North American and nine overseas affiliates of BOMA International.

As the sixth largest BOMA in the country in a state with 115 million square feet of commercial real estate, your product will be seen by a strong network of decision makers. Our BOMA is home to the biggest to smallest operators both in Minnesota and globally.

OUR MISSION

The Mission of BOMA Greater Minneapolis is connecting members to a unifying platform for **advocacy** that informs and influences outcomes. A pathway to **education** for continued growth and professional development. Dynamic **networking** events that foster collaboration.

Maximize your membership by becoming a BOMA Greater Minneapolis event sponsor. We have many events throughout the entire year including both larger events and our smaller, more intimate gatherings. The attendance at our events ranges from 50 company's name and logo relevant for the decision-makers in the

to 350. Sponsoring our events allows your commercial real estate industry.

Your audience will include the owners, managers, and Engineer within the greater Minneapolis area. BOMA Greater Minneapolis has nearly 700 members, many of whom are directly involved in purchasing decisions for their properties. Keep your company's name and logo front-of-mind for the decision-makers in the commercial real estate industry!

Each sponsorship includes one complimentary registration to the event that your company can use or that can be given to existing or prospective clients.

All BOMA Greater Minneapolis events have the capacity for two sponsors. BOMA staff will monitor the sponsorships and try to ensure that competitors are not sponsoring the same events. If you would like to be the sole sponsor for an event you may pay the full amount for both spots.

All events are subject to change and additional opportunities may arise throughout the year.



ADVERTISING OPPORTUNITIES

QUARTER 1 & 2

GENERAL MEETINGS/ANNUAL MEETING

You are invited to have a table in the back of the meeting for whatever marketing materials you choose. You will gain visibility prior to the meeting within registration materials and also at the meeting. Attendance at these meetings averages 100-150 people.

January Market Outlook - Thursday, January 19, 2023

March General Session - Tuesday, March 21, 2023

April Annual Meeting - Thursday, April 20, 2023

May General Session - Thursday, May 18, 2023

ENGINEER MEETINGS

Reach the building Engineer who are involved in decision-making about the operations for their properties. You will gain visibility prior to the meeting within registration materials and also at the meeting. You are invited to have a table in the back of the meeting for whatever marketing materials you choose. Attendance for these meetings averages 50-75 people.

January - Wednesday, January 4, 2023

February - Wednesday, February 1, 2023

March - Wednesday, March 1, 2023

April - Wednesday, April 5, 2023

May - Wednesday, May 3, 2023

EMERGING LEADERS VOLUNTEER EVENTS

The Emerging Leaders Council plans quarterly events throughout the year. The events may be a tour of a new building/renovated space, a volunteer event, or round table discussions. All events are coupled with social networking.

Quarter One

Quarter Two

Quarter Three

Quarter Four